

When you return a used battery to any of our authorised dealers, we contribute on your behalf, to UNICEF's Child Environment Programme. It would help change the lives of the underprivileged children who are in dire need of water, sanitation and hygiene in schools. Your contribution would help save our environment as well. Lead, a major component in your car battery, if not handled responsibly, can harm the environment and our health. Return your used car battery and make the world a better place.

## Whenever, wherever your car battery is in trouble, we'll be there.

Just dial the Bat Mobile number and we'll be right there to bring your car back to life. Because, we love cars!



Service available in select cities only between 7am to 12 midnight within city limits.

NORTH: New Delhi: (011) 41540629 Gurgaon: (0124) 4218806/4 Ghaziabad: (0120) 4117960 Agra: (0562) 2602641/40 Lucknow: (0522) 4041890 Varanasi: (0542) 2503510 Chandigarh: (0172) 2659824 Ambala: (0171) 2522017/014/018 Jalandhar: (0181) 2221192 Ludhiana: (0161) 2680680/3292471 Jaipur: (0141) 5191208 Udaipur: (0294) 5137005 EAST: Kolkata: (033) 22841919 Siliguri: (0353) 2540321/2540124 Guwahati: (0361) 6116660/6661 Silchar: (03842) 240718 Patna: (0612) 6458101/103 Ranchi: (0651) 2510389/399 Bhagalpur: (+91) 9234388212 Sambalpur: (0663) 2544065/44066 Cuttack: (0671) 2348830/31/32 WEST: Mumbai: (022) 24924385 Vashi: (022) 27830191 Pune: (020) 32304045 Nagpur: (0712) 2539971/2530107 Aurangabad: (0240) 6610349/2552502 Raipur: (0771) 4089784/4267474 Bhopal: (0755) 4293815 Indore: (0731) 6542295/94/91/90 Ahmedabad: (079) 65108204 Rajkot: (0281) 2488149 Surat: (0261) 2854245 SOUTH: Chennai: (044) 26350823/0813 Coimbatore: (0422) 6578166 Madurai: (0452) 2917201/04 Hyderabad: (040) 65169346 Vijayawada: (0866) 2551811 Bangalore: (080) 41276161/41283492 Hubli: (0836) 2322122/2223123 Kochi: (0484) 4149301

Authorised Dealer

This catalogue is issued to provide outline information only and is not deemed to form part of an offer or contract. Our policy is one of continuous improvement and we reserve the right to change details without prior notice.

EXIDE/CAR/12/2011

## SEALED WITH TECHNOLOGY 5 - YEAR WARRANTY

Exide brings you Exide Matrix, a state-of-the-art automobile battery that is truly zero maintenance. Its international technology ensures that it requires no topping up and is capable of looking after itself. A reason why, Exide Matrix is known to be 'sealed for life'. You can now forget the hassles of battery maintenance and enjoy the pleasures of driving, uninterrupted.



## **Special Features**

- Completely sealed, maintenance free batteries with advanced Ca-Ca system no topping up is required during the guaranteed service life
- Long wet shelf life no freshening charge required for up to 6 months from date of manufacture
- Special paste formulation for Positive and Negative plates – higher life expectancy with superior charge acceptance in service
- Double Clad Polyethylene and Glass Mat separation – high reliability and longer life
- Special Omega type cover design fitted with Venturi type chamber cover – excellent spill resistant characteristics
- Sealed one way plugs no adulteration of electrolyte
- Attractive cosmetics

TECHNICAL SPECIFICATIONS OF EXIDE MATRIX RANGE OF BATTERIES												
BATTERY TYPE	PART NUMBER	C <sub>20</sub> CAPACITY (AH) 20HR (REF)	MAXIMUM OVERAL DIMENSIONS (MM			NOMINAL FILLED WEIGHT	ELECTROLYTE VOLUME	CHARGING CURRENT	CCA AT -18°C AS PER		ACID LEVEL	BATTERY LAYOUT
			L	VV	Н	(KG)	(LTS)	(AMPS)	IEC	SAE	-INDICATOR	
MA32R	FMA0-MA32R	32	197	129	227	10,9	2,3	2.0	230	280	Present	RIGHT LAYOUT
MA35R	FMA0-MA35R	35	197	129	227	11,5	2.1	2.5	270	332	Present	RIGHT LAYOUT
MA35L	FMA0-MA35L	35	197	129	227	11,5	2,1	2.5	270	332	Present	LEFT LAYOUT
MA35L-BH	FMA0-MA35L-BH	35	197	137	227	11,4	2,1	2.5	270	332	Present	LEFT LAYOUT
MA45L	FMA0-MA45L	45	238	129	227	14.3	3.0	3,5	330	410	Present	LEFT LAYOUT
MA45D21L-BH	FMA0-MA45D21L-BH	45	205	177	222	15	3.1	3,5	330	410	Present	LEFT LAYOUT
MA70D23L	FMA0-MA70D23L	68	231	173	223	18.2	3.6	4.0	450	565	Present	LEFT LAYOUT
MA75D23R	FMA0-MA75D23R	68	231	173	223	18.2	3.6	4.0	450	565	Present	RIGHT LAYOUT
MA75D23L	FMA0-MA75D23L	68	231	175	223	18.2	3.6	4.0	450	565	Present	LEFT LAYOUT
DIN44	FMA0-DIN44	44	210	175	190	13.4	3.0	3.0	243	360	Present	LEFT LAYOUT
DIN44R	FMA0-DIN44R	44	210	175	190	13.4	3.0	3.0	243	360	Present	RIGHT LAYOUT
DIN50	FMA0-DIN50	50	210	175	190	14.2	2.9	3,5	253	405	Present	LEFT LAYOUT
DIN50R	FMA0-DIN50R	50	210	175	190	14.2	2.9	3.5	253	405	Present	RIGHT LAYOUT B
DIN55	FMA0-DIN55	55	243	175	190	16.1	3.7	3,5	270	420	Present	LEFT LAYOUT
DIN60	FMA0-DIN60	60	243	175	190	16,6	3.5	4.0	320	500	Present	LEFT LAYOUT
DIN60R	FMA0-DIN60R	60	243	175	190	16,6	3.5	4.0	320	500	Present	RIGHT LAYOUT B
DIN66	FMA0-DIN66	66	278	175	190	18,9	4.1	4.5	330	510	Present	LEFT LAYOUT
DIN74	FMA0-DIN74	74	278	175	190	19.7	4.0	5,0	340	570	Present	LEFT LAYOUT B

<sup>\*</sup>Conditions apply